

GenR Stats – 13.5.2019

June 11 2018 - May 12 2019 (11 months, 48 weeks)

Articles

Posts 45

Summary

- April 2019 there are over 2000 visitors per month, serving over 4000 pages per month.
- Stats tripled since our start in June 2018
 - visits from 720 to 2115 in April 2019, and
 - pages from 2000 to 4000 per month over the same period.
- Twitter stats: Twitter 542 followers
- I will add Google Analytics (once TIB approve additional GDPR service) to the site as I'm not finding Piwik/Mamoto to be very good at reporting
- No per article stats as this is where Piwik is falling down and giving confusing results (part also because of TIB hosting)

Visits Overview - 11 months

10,082 visits
2 min 16s average visit duration
68% visits have bounced (left the website after one page)
2.1 actions (page views, downloads, outlinks and internal site searches) per visit
0.53s average generation time
18,915 pageviews, 11,938 unique pageviews
112 total searches on your website, 41 unique keywords
27 downloads, 23 unique downloads
1,948 outlinks, 1,769 unique outlinks
172 max actions in one visit

Countries

Country top 25	Visits
Germany	3514
United States	1396
United Kingdom	504
France	460
Netherlands	281
Italy	265
Spain	260
Switzerland	251
India	239
Brazil	185
Canada	185
Australia	151
Ecuador	126
Austria	125
Mexico	99
Belgium	96
Nigeria	96
South Africa	91
Poland	90
China	80

Ireland	63
Norway	58
Indonesia	55
Sweden	55
Japan	49

Acquisition and Referrals

Source	Visits
Direct Entry	5783
Social Networks	1670
Search Engines	1514
Campaigns	650

Source	Visits
Keyword not defined	1487
Twitter	1067
feed	638
Facebook	574
lalist.inist.fr	48
www.leibniz-science20.de	33
www.leibniz-openscience.de	27
theidealis.org	25
matrix.org	22
com.slack	16
www.netvibes.com	16
LinkedIn	15
tagteam.harvard.edu	14
www.hiig.de	14
go.xwiki.com	12
mail.google.com	12
com.google.android.gm	11
www.infotecarios.com	11
Telegram	9
scholar.google.com	8

Devices

Device	Visits
Desktop	7080
Smartphone	2675
Tablet	229
Phablet	71

Twitter - 11 months

Stats from Buffer a Twitter management suite, except tweets from Twitter analytics.

Per Tweet average impact metric (Retweets | Clicks | Likes / number of Tweets)

Retweets 6

Clicks 4

Likes 6

Totals

Tweets 701

Followers 542